MATTOS FILHO > Mattos Filho, Veiga Filho, Marrey Jr e Quiroga Advogados

# Intellectual property

## Recommended by Latin Lawyer 250 for Intellectual Property (2017)

- Preparation and negotiation of agreements for transfer of technology, assignment of intellectual property, provision of technical services, R&D, partnerships and distribution contracts;
- Counseling clients on copyrights and licensing matters;
- Negotiation with The Central Office for the Collection and Distribution of Rights (Ecad), The Brazilian Union of Music Publishers (Ubem) and other collecting societies;
- Structuring corporate transactions, such as M&A and joint ventures involving relevant I.P. assets;
- Due diligence involving intellectual property. assets;

- Preparation of franchise agreements;
- Protection and registration of I.P. assets, including trademarks, domain names and software;
- Administrative and court proceedings relating to intellectual property;
- Assistance with sponsorship agreements and regulations;
- Assistance with advertising, including administrative proceedings, with the Brazilian Advertising Self-Regulation Council (Conar).

### Awards and recognition



Intellectual Property (2017-2018)

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Intellectual Property (2016-2020)

#### Our partners



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